**Net Grant Calculator Release Package**

**Champions and Thought Leaders**

Potential promotional partners: Grant Professionals Association, GrantStation or GrantSpace, AFP, National Council of Nonprofits, TAG, NTEN

*Partner Outreach Text*

We are writing to you today to introduce a new tool, the Net Grant Calculator, that can help both grantmakers and grantseekers identify inefficiencies in their processes and help all of us focus on what is most important – our missions.

This open-source software is free for everyone to use (and, if they know how to code – free to modify). As part of our commitment to streamlining grantmaking practices across the field to help both grantmakers and grantseekers, the Net Grant Calculator was developed by PEAK Grantmaking in partnership with New America and the Mulligan Fund.

We are reaching out to you today to ask you to share this new tool with your members and audience, and to make it as easy as possible, we are including sample images, newsletter blurbs, and tweets that you can use.

This tool will help grantmakers and grantseekers better understand the cost to the sector of making and seeking grants. As more people interact with the tool, we will be refining and improving it so it is as helpful to as many funders and nonprofits as possible.

LINK

(Include newsletter blurb, images, tweets)

**Website Text**

***Grantmakers: How much does it cost to run each of your grant programs? How much does it cost your grantees to apply? Find out with the net grant calculator.***

Grantmakers can use the tool to calculate the time and resources they invest in making grants, and to understand the time and resources that their applicants expend in seeking grants. As a grantmaker, you want to ensure that the cost to run each of your programs does not eat away at the benefit it offers and ensure that you are spending time and money on the right parts of the grantmaking process.

***Grantseekers: The net grant calculator helps you decide which grants to pursue and helps you prioritize those grants with the highest net grant value to your organization.***

Grantseekers can use the tool to help them calculate – and understand – their return on investment for grantseeking activities. The Net Grant Calculator can help you decide which partnerships will result in a higher net grant to your organization and ensure that you’re spending time on what’s most important.

**Blog Post - Grantseekers**

*What is the Net Grant Calculator?*

When a nonprofit applies for a grant, they spend a lot of time slicing and dicing their standard information to meet the requirements of various funders. Nonprofit staff spend time researching the opportunity, reviewing requirements, communicating with the funder, having internal meetings, gathering supporting documentation, preparing customized budgets, drafting grant narratives, and formatting to fit the application requirements. They may also dedicate time to answering follow-up questions and staffing a site visit – all before they even know whether they have received any funds.

After the grant is received, more time goes into setting up or customizing systems to track the data and financial information required in grant reports and preparing and submitting reports – quarterly, two times a year, or annually.

All of this staff time at the nonprofit adds up to financial resources that come out of the total grant amount – leading to a “net grant.” The more work that a nonprofit puts into crafting and customizing grant applications and reports, the less time they have to spend on mission-critical activities.

The processes that grantmakers set up for application, monitoring, and reporting can have a dramatic effect on the amount of time spent by applicants and grantees on meeting funder requirements. If grantmakers are not careful, their internal processes can also burden their staff with work that ultimately has no impact on the success of the grant.

Staff at funding organizations spend time researching issues, determining funding guidelines and deadlines, communicating with applicants and grantees, reviewing LOIs and proposals, scheduling site visits, scheduling staff, board, or committee meetings and preparing materials for those meetings, finalizing grant agreements, following up for and reviewing grant reports, and reporting on outcomes. All of these tasks are important, but grantmakers may find that they are spending more time on tasks that are less important.

Every foundation – and every nonprofit – is unique and has its own culture and way of doing business. However, the hope is that this new tool, the Net Grant Calculator, can help both grantmakers and grantseekers identify inefficiencies in their own processes and help all of us focus on what is most important – our missions.

The net grant calculator was developed by PEAK Grantmaking in partnership with New America and the Mulligan Fund.

This tool will help grantmakers and grantseekers better understand the cost to the sector of making and seeking grants. As more people interact with the tool, we will be refining and improving it so it is as helpful to as many funders and nonprofits as possible.

Try the Net Grant Calculator today!

PEAK Grantmaking (MISSION VISION), New America (MISSION VISION), Mulligan Fund (MISSION VISION)

**Blog Post - Grantmakers**

*What is the Net Grant Calculator?*

The processes that grantmakers set up for application, monitoring, and reporting can have a dramatic effect on the amount of time spent by applicants and grantees on meeting funder requirements. If grantmakers are not careful, their internal processes can also burden their staff with work that ultimately has no impact on the success of the grant.

Staff at funding organizations spend time researching issues, determining funding guidelines and deadlines, communicating with applicants and grantees, reviewing LOIs and proposals, scheduling site visits, scheduling staff, board, or committee meetings and preparing materials for those meetings, finalizing grant agreements, following up for and reviewing grant reports, and reporting on outcomes. All of these tasks are important, but grantmakers may find that they are spending more time on tasks that are less important.

On the other side of the coin, when a nonprofit applies for a grant, they spend a lot of time slicing and dicing their standard information to meet the requirements of various funders. Nonprofit staff spend time researching the opportunity, reviewing requirements, communicating with the funder, having internal meetings, gathering supporting documentation, preparing customized budgets, drafting grant narratives, and formatting to fit the application requirements. They may also dedicate time to answering follow-up questions and staffing a site visit – all before they even know whether they have received any funds.

After the grant is received, more time goes into setting up or customizing systems to track the data and financial information required in grant reports and preparing and submitting reports – quarterly, two times a year, or annually.

All of this staff time at the nonprofit adds up to financial resources that come out of the total grant amount – leading to a “net grant.” The more work that a nonprofit puts into crafting and customizing grant applications and reports, the less time they have to spend on mission-critical activities.

Every foundation – and every nonprofit – is unique and has its own culture and way of doing business. However, the hope is that this new tool, the Net Grant Calculator, can help both grantmakers and grantseekers identify inefficiencies in their own processes and help all of us focus on what is most important – our missions.

The net grant calculator was developed by PEAK Grantmaking in partnership with New America and the Mulligan Fund.

This tool will help grantmakers and grantseekers better understand the cost to the sector of making and seeking grants. As more people interact with the tool, we will be refining and improving it so it is as helpful to as many funders and nonprofits as possible.

Try the Net Grant Calculator today!

PEAK Grantmaking (MISSION VISION), New America (MISSION VISION), Mulligan Fund (MISSION VISION)

**Newsletter (August 1)**

Members

Project Streamline has been around for ten years, and we’ve been talking with you, our members, and our peers in the field about how much time is spent on making and seeking grants and the burden that it can cause to both grantseekers and grantmakers. These conversations have led to the development of a brand new tool that anyone can use to calculate the time and resources used by grantmaking practice – for both grantmakers and grantseekers.

***Do you know how much it costs you to run each of your grant programs? Do you know how much it costs your grantees to apply for a grant and manage it, once received?*** Grantmakers can use the Net Grant Calculator for two purposes - to calculate the time and resources they invest in making grants, and to understand the time and resources that their applicants expend in seeking grants.

As a grantmaker, you want to ensure that the cost to run each of your programs does not eat away at the benefit it offers and ensure that you are spending time and money on the right parts of the grantmaking process. We hope you also wat to reduce the burden on your applicants and grantees. This tool can help you identify potential inefficiencies and focus on what matters.

We will continue refining this tool, so if you try it out and have suggestions to improve it, let us know!

Non-Members

PEAK Grantmaking’s Project Streamline has been around for ten years, and we’ve been talking with our members and our peers in the field about how much time is spent on making and seeking grants and the burden that it can cause to both grantseekers and grantmakers. These conversations have led to the development of a brand new tool that anyone can use to calculate the time and resources used by grantmaking practice – for both grantmakers and grantseekers.

***Do you know how much it costs you to run each of your grant programs? Do you know how much it costs your grantees to apply for a grant and manage it, once received?*** Grantmakers can use the Net Grant Calculator for two purposes - to calculate the time and resources they invest in making grants, and to understand the time and resources that their applicants expend in seeking grants.

As a grantmaker, you want to ensure that the cost to run each of your programs does not eat away at the benefit it offers and ensure that you are spending time and money on the right parts of the grantmaking process. We hope you also wat to reduce the burden on your applicants and grantees. This tool can help you identify potential inefficiencies and focus on what matters.

We will continue refining this tool, so if you try it out and have suggestions to improve it, let us know!

**Dedicated email to members**

***Try our brand new “Net Grant Calculator”!***

***Do you know how much it costs you to run each of your grant programs? Do you know how much it costs your grantees to apply for a grant and manage it, once received?***

Grantmakers can use the Net Grant Calculator for two purposes - to calculate the time and resources they invest in making grants, and to understand the time and resources that their applicants expend in seeking grants.

Project Streamline has been around for ten years, and we’ve been talking with you, our members, and our peers in the field about how much time is spent on making and seeking grants and the burden that it can cause to both grantseekers and grantmakers. These conversations have led to the development of a brand new tool that anyone can use to calculate the time and resources used by grantmaking practice – for both grantmakers and grantseekers.

As a grantmaker, you want to ensure that the cost to run each of your programs does not eat away at the benefit it offers and ensure that you are spending time and money on the right parts of the grantmaking process. We hope you also wat to reduce the burden on your applicants and grantees. This tool can help you identify potential inefficiencies and focus on what matters.

We will continue refining this tool, so if you try it out and have suggestions to improve it, let us know!

**Tweets**

Grantmakers: Do you know how much it costs you to run each of your grant programs? Do you know how much it costs your grantees to apply for a grant and manage it, once received? Try the Net Grant Calculator! Know the #netgrant to increase #impact @peakgrantmaking

Grantseekers: Do you need help figuring out which grants to apply for? When the time you spend on applying for a grant and managing it once you’ve received it is subtracted from the total grant amount to give you your #netgrant Try the Net Grant Calculator to help you plan @peakgrantmaking

Amount of grant MINUS the time you spend administering it EQUALS the #NetGrant. Try the Net Grant Calculator today to measure the return on your investment of time in grantseeking and grantmaking. #investment #grants @peakgrantmaking

Are you worried you’re spending more time applying for grants than applying yourself to your mission? Use the Net Grant Calculator to help you focus on the grants that will have the most impact and relieve the burden of grantseeking and reporting. #nonprofit #netgrant #impact @peakgrantmaking

Grantseekers: The Net Grant Calculator helps you decide which grants to pursue and helps you prioritize those grants with the highest #netgrant value to your organization.

**CONNECT House ads**

Do you know how much it costs you to run each of your grant programs? Do you know how much it costs your grantees to apply for a grant and manage it, once received?

Try the Net Grant Calculator!

**CONNECT discussion:** (outreach to beta tester to help start the conversation) Maybe Jamie Amaigi? Lori Perkins?

Explainer video (Still to be completed)

Pencil in potential webinar for the fall (October/November?)

Marketing automation

Andrew will send over the video he made for New America and blog post he wrote to wrap the project

Description of the “open source” nature of the project – Andrew – building open source software in the nonprofit sector

Why is PEAK involved in this open source software project – benefitting the sector as a whole is part of our mission.